



The One Stop Resource to Launch Your Own Mariachi Program

KRUTZ Strings is sponsoring a **free** 2-hour Zoom session with professional musician and music educator Tom Tinoco to present information on how to start and grow your own Mariachi program.

Tom is passionate about developing Mariachi programs in your school and can be hired to fly out to help launch the program. He is also available for on-site consultation and instruction.

KRUTZ offers our line of mariachi instruments, made with unparalleled craftsmanship. We carry the KRUTZ Guitarrón and the KRUTZ Vihuela.

Contact info@krutzstrings.com and visit krutzstrings.com/mariachi for more information.

Syllabus:

- How to start your program
- Methods & exercises
- Clock management
- Dividing up sections
- Curriculum
- Standards
- Resources



TOMAS TINOCO
INSTRUCTOR

Tom has decades of hands-on experience creating magical moments through the power of mariachi.

From overflowing stadiums to backyard cookouts, he knows the discipline it takes to play mariachi. Combined with his teaching experience, he has a passion for passing on the ancient practice of mariachi music.

Experience:

- 1990- 2001 Mariach Tenampa
- 22 recordings
- 2001-2008 Mariachi Director @ Castle Park & SW High School
- 2016-Present Director Mariachi Albuquerque
- 2018 Cast Member American Mariachi



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